

Privacy Policy

Effective Date: 23.05.2025

At **CKA Merchandise**, your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your personal information when you visit our website or make a purchase.

1. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, billing/shipping address, payment details (processed securely via third-party providers)
 - **Order Details:** Items purchased, personalisation details
 - **Technical Data:** IP address, browser type, device information, and browsing behavior via cookies and analytics tools
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2. How We Use Your Information

We use your information to:

- Process and fulfill orders
 - Communicate order updates and customer service
 - Personalise your shopping experience
 - Improve our website and services
 - Send promotional offers (if you opt-in)
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3. Sharing Your Information

We do **not** sell or rent your personal data to third parties. We may share your data only with:

- **Service Providers** (e.g., payment processors, shipping companies) to complete your order
- **Legal Authorities** if required by law or to protect our rights

All third parties are obligated to keep your data secure and confidential.

4. Data Security

We take appropriate technical and organisational measures to protect your personal information from unauthorised access, loss, or misuse. Your payment information is processed securely via SumUp & Paypal and is not stored on our servers.

5. Your Rights

Under UK data protection law, you have the right to:

- Access the personal data we hold about you
- Request correction of inaccurate data
- Request deletion of your data (subject to legal exceptions)
- Withdraw consent for marketing communications at any time

To exercise your rights, please contact us at **hello@ckamerchandise.com**.

6. Cookies

We use cookies and similar technologies to improve your browsing experience and understand website traffic. You can manage your cookie preferences in your browser settings.

7. Third-Party Links

Our website may contain links to third-party sites. We are not responsible for the privacy practices of these websites.


8. Policy Updates

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.

Contact Us

If you have any questions or concerns about this policy or your personal data, please contact us:

 **hello@ckamerchandise.com**

 **07786461788**

 www.ckamerchandise.com